

Business Finance Proposal Form

Funding Circle Rep	Mikhail Shah - 02034675652
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Date	22 July 2024



Business

Company Name	WE ARE MOVE LIMITED
Trading/Registered Address	195 Rochester Avenue, Feltham, Middlesex, TW13 4EH
Registration number	10911095
Is the entity part of a group structure?	No
Date incorporated	11 August 2017
Summary of Business Activities	We are a recruitment company that works with technology businesses. We charge monthly retainers for our services, which include deploying our team members to work as embedded consultants on client projects, all hiring activities, process implementation and systems implementation.
Website	//www.wearemove.com/

Proposed Finance

Amount and Term	£75,000
Date Required	July 2024
Purpose of loan	<p>Working capital:</p> <p>When we win a project, we need to deploy our team members, this means that if all our team is deployed, we need to hire more people when a new project comes in, we need the capital to fund the new hires until we receive funds from a new client (this can often be a 60 day lag)</p> <p>We are currently pitching for a lot of new business, which is a strong leading indicator of revenue and subsequent increased demand for new staff for us.</p> <p>Growth:</p> <p>This loan will be used to invest in marketing, and ensure we stay top of mind.</p> <p>We plan to invest in targeted marketing campaigns</p> <p>SEO strategy and overhaul to drive more inbound leads</p> <p>Broader marketing activities such as content creation - freelance copywriters, designers and editing and production experts for our podcast series.</p>

Current Position (per last filed accounts)

Annual Turnover	£701,285
Profit/Loss	
Shareholder Funds	£47,287
Overdraft Limit	N/A
Existing Government + other Debt (CBILS, BBL, Loan, HPs etc.)	Covid Bounce Back Loan - £50k borrowed, £20k remaining, £500 per month,

Director/Shareholders

	Applicant 1	Applicant 2	Applicant 3
Name & Shareholder %	ADRIANO HERDMAN	CHRISTOPHER HASLAM	
Home Address:	APARTMENT 88, BOND HOUSE, GOODWOOD ROAD, LONDON, SE14 6FE	15 MILL ROAD, ROCHESTER, ME2 3BS	

Previous address (if less than 2 years):	Same as current address	Same as current address	
Homeowner/ Tenant:	Homeowner	Homeowner	
Value:	£445,000	£315,000	
Mortgage Balance:	£329,101	£246,362	
DOB:	03/08/1982	07/01/1987	
Phone 1:	07549840610	447738439556	
Phone 2:			
Email:	adriano@wearemove.com	chris@wearemove.com	
Consent to Search (Y/N?):	Y	Y	

Primary Contact

Tel: +447549840610 Email: adriano@wearemove.com

PLEASE NOTE THE COMPANY – Had dropped in turnover due to the TECH bubble burst, as tech companies were not looking to carry on expansion plans.

Our client would help start up tech companies to find talent. They help with

- Single Hire
- Subscription
- On-Demand

They have worked with companies like –

- Monese
- Cuvva
- Farewill and many more.